

Annual EEO Public File Report
MIDWEST COMMUNICATIONS, INC. - Michigan Region

**WNWN-AM/FM, WYZO-FM, WHTC-AM, WYVN-FM,
WTVB-AM, WVFM, WKZO-AM, WQLR-AM**

Annual EEO Public File Report

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of Midwest Communications Inc.’s southwestern Michigan Station Employment Unit (“SEU”). This SEU is comprised of the following stations: **WYZO** and **WNWN** licensed to PORTAGE, MICHIGAN; **WVFM**, **WKZO** and **WQLR** (AM) are licensed to KALAMAZOO, MI.; **WHTC** licensed to HOLLAND, MI; **WYVN** licensed to SAUGATUCK, MI; **WNWN-FM** and **WTVB** licensed to COLDWATER, MI. This report has been placed in the public inspection files of these stations and posted on their websites, prior to June 1, 2010

The information contained in this Report covers the time period beginning June 1, 2009 through May 31, 2010 for stations WNWN-AM/FM, WYZO-FM, WVFM-FM, WKZO-AM, WQLR-AM, WHTC-AM, WYVN-FM, and WTVB-AM. **Note: As of April 1, 2010, WYZO became WKZO-FM**

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the EEO rule), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hire for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the applicable period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1, 2 and 3 that follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time job positions listed on Appendix 1.

For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hire actually began working. A person was deemed “interviewed” whether he or she was interviewed in person, over the telephone or by e-mail.

Appendix 1
Annual EEO Public File Report
Midwest Communications, Inc. - Michigan Region

Covering the Period from June 1, 2009 to May 31, 2010

Stations Comprising Station Employment Unit:

**WNWN-AM/FM, WYZO-FM, WHTC-AM, WYVN-FM,
WTVB-AM, WVFM, WKZO-AM, WQLR-AM**

Note: As of April 1, 2010, WYZO became WKZO-FM

Vacancy Information

Full Time Positions by Job Title	DOE	Recruitment Source	Total # Of Interviews from all Sources	Sources Notified
Sales Representative	7/28/09	WTVB on air	9	1-30, 36-52, 56-94
WNWN on Air	8/17/09	All Access	14	4,5,9,10,12,18-19,20,24,27,35,36,41-42,47,49-75,52,57-59,62,64-65,68,70,73,75-76,78,80,82-84,86,91,94,95-158
Web Producer	1/18/2010	Indeed.com	8	12, 95-158
Sales Representative	3/8/2010	Michigan Works	8	1-30, 36-52, 56-95
Sales Representative	3/1/2010	WKZO Radio Ads	10	1-30, 36-52, 56-95
Sales Representative	3/19/2010	Referral	"	"
Sales Representative	4/12/2010	Michigan Works	"	"
Sales Manager	1/4/2010	Word Of Mouth	13	1-30, 35-53, 56-94, 95-158

Total Number of Persons Interviewed During Applicable Period: 62

Appendix 2

Annual EEO Public File Report Midwest Communications, Inc. - Michigan Region

Covering the Period from June 1, 2009 to May 31, 2010

Stations Comprising Station Employment Unit:

**WNWN-AM/FM, WYZO-FM, WHTC-AM, WYVN-FM,
WTVB-AM, WVFM, WKZO-AM, WQLR-AM**

Note: As of April 1, 2010, WYZO became WKZO-FM

Recruitment Source Information

	Recruitment Source	Total # of Interviewees This Source Has Provided	Full-time Positions for Which This Source Was Utilized
1	Michigan Works/Talent Bank	14	WTVB Sales Representative Kalamazoo Sales Representative Holland Sales Representative
2	Indeed.com	7	Kalamazoo Sales Manager Web Producer Holland Sales Representative
3	Referral	2	Kalamazoo Sales Representative (2)
4	WTVB On Air	3	WTVB Sales Representative
5	Ohio State University Web	1	WTVB Sales Representative
6 **	Western Michigan Univ. Web	2	Kalamazoo Sales Representative Web Producer
7	Michigan Assoc. Broadcasters	4	WNWN-On Air Personality Kalamazoo Sales Manager
8	Ball State University Web	1	Web Producer
9	Yahoo Hotjobs.com	4	Kalamazoo Sales Manager Web Producer
10	All Access	13	WNWN On Air Personality Kalamazoo Sales Manager
11	WKZO On Air	3	Kalamazoo Sales Representative
12	M-Live	1	Kalamazoo Sales Representative
13	WNWN-AM On Air	1	Kalamazoo Sales Representative
14	Word Of Mouth	4	Kalamazoo Sales Manager
15	Funjobsonair.com	1	WNWN-FM On Air Personality
16	WNWN-FM On air	1	Kalamazoo Sales Manager

** Indicates sources that have requested notification of job openings.

Appendix 3

NOTIFICATION LIST

June 1, 2009 to May 31, 2010

1	Western Michigan University Placement	James Kison	Ellsworth Hall	Kalamazoo	MI 49009	broncojobs.com
2	Kellogg Community College	Patrick Casey	450 North Ave	Battle Creek	MI 49017	jobhelp@kellogg.cc.mi.us
3	Glen Oaks Community College	Michelle McNamara	62249 Shimmel	Centreville	MI 49032	mmcnamara@glenoaks.cc.mi.us
4	Douglas Community Center	Sara Bates	1000 W. Patterson	Kalamazoo	MI49007	fax 269-343-2914
5	NAACP-Metro Kalamazoo Branch	Rev. Jerry McNeely	P.O. Box 51473	Kalamazoo	MI 49005	mail
6	Hillsdale College	Vicky Arno	33 E. College St	Hillsdale	MI 49242	vicky.arno@hillsdale.edu
7	Kalamazoo Valley Comm. College	Lois Brinson	6767 West O Ave	Kalamazoo	MI49009	kvcc.edu/students
8	Centerline Tech Center	Hennie Elsinga	13663 Port Sheldon	Holland	MI49424	helsinga@oaisd.org
9	Central Michigan University	Joan McDonald	Bovee Univ. Center	Mt Pleasant	MI48859	mcdonaldjk@cmich.com
10	Southern Illinois Univ./Carbondale	Chairperson	MC 6609	Carbondale	IL 62901	fax 618-453-6982
11	Kandu Industries	Deb Tober	4190 Simmyside	Grand Haven	MI 49424	dtober@kandu.org
12	AM FM Jobs		info@amfmjobs.com			amfmjobs.com
13	Kalamazoo College	Lori Smoker	1200 Academy	Kalamazoo	MI49006	myinterfase.com/kzoo/employer
14	Specs Howard School of Broadcast	Kevin Saguin-Scollin	19900 W Nine Mile	Southfield	MI 48075	kscollin@specshoward.edu
15	Trine University (tri state)	Debbi Roemke	Career Services	Angola	IN 46703	roemked@trine.edu
16	Intracorp	Donna Whitcomb	6348 West S Ave	Schoolcraft	MI 49807	dwhit831@aol.com
17	Grand Valley State University	Carol Coffey	125 DeVos Hall	Grand Rapids	MI 49503	gvsu.edu/careers
18	Grand Valley State University	Chris Plouff	206 STU	Allendale,	MI 49401	mail
19	Summit Pointe	Larry Leonard	140 W Michigan	Battle Creek	MI 49068	mail
20	Telemon	Ruben Santellan	121 Clover	Holland	MI 49424	fax 616-369-6992
21	University of Michigan	Terri LaMarco	3200 SAB	Ann Arbor	MI 48109	umich-csm.symplicity.com
22	Hope College	Dale Austin	100 East 8th	Holland	MI 49722	careers@hope.edu
23	Mi Dept Of Career Development	Julie Grinwis	121 clover	Holland	MI 49424	fax 616-395-8499
24	N American Indian Assoc of Detroit	Michelle White	22720 Plymouth	Detroit	MI 48239	fax 313-535-8060
25	Michigan Works/Talent Bank	Jim Kelly	218 Enterprise	Three Rivers	MI 49093	michworks.org

26	Calhoun Area Tech Center	Tim May	475 E Roosevelt	Battle Creek	MI489017	mail
27	Zion Lutheran Church	Judi Saari	135 West Green	Marshall	MI 49068	mail
28	Mi Association of Broadcasters	Sarah Beeskow	819 N Washington	Lansing	MI 48906	michmab.com
29	Career Page National Job Bank					careerpage.org
30	Midwest Careers Website	Esther Gillis	94 Grand Ave	Wausau	WI 54402	midwestcareers.com
31	Battle Creek Enquirer	Adversiting Sales	155 W Van Buren	Battle Creek	MI 49015	
32	Grand Rapids Press	Mark Davide	155 W Michigan NW	Grand Rapids	MI490503	
33	Holland Sentinel	Adversiting Sales	54 West 8th St	Holland	MI49423	
34	Kalamazoo Gazette	Adverising Sales	401 S. Burdick	Kalamazoo	MI 49007	
35	All Access					allaccess.com
36	Hispanic Center of West Michigan	Deisy Madrigal	1204 Grandville SW	Grand Rapids	MI 49503	mail
37	Indiana Univ. of South Bend	Stacie Jeffirs	1700 Mishawaka	South Bend	IN 46634	sbcareer@iusb.edu
38	South Bend Human Rights Commission	Lonnie Douglas	301 S. St Louis	South Bend	IN46617	ldouglas@ci.south-bend.in.us
39	Bethel College Career Service	Erin Kinzel	1001 W McKinley	Mishawaka	IN 46545	bethelcollege.edu
40	Cleveland State University	Director	2121 Euclid Ave	Cleveland	OH44115	csucareerline.experience.com
41	Univeristy of Notre Dame	Latonia Ferguson	248 Flanner Hall	Notre Dame	IN 46556	goirish-csm.symplicity.com
42	LaCasa of Goshen	Bonnie Martin	202 North Cottage	Goshen	IN 46526	mail
43	Andrews University Placement	Kristine Knutson	204 Nrthery hall	Berrien Spring	MI 49104	collegecentral.com/andrews
44	Ball State University Career Center	Cindy Hershman	2000 University	Muncie	IN47306	bsu.edu/careers
45	Kent State University	Ann Motayaro	amotayaro@kent.edu			career.kent.edu
46	Brown Mackie College	Jill Foster	1030 S Jefferson	South Bend	IN 46617	jafoster@brownmackie.edu
47	Malcom X College Placement		1900 W Van Buren	Chicago	IL60612	mail
48	Southwestern Michigan College	Diane Barret Curtis	58900 Cherry Grov.	Dowagiac	MI49047	swmich.edu/careers
49	Michigan Indian Employment Training	Cheryl Anderson	237 E. Clover	Ironwood	MI49938	mail
50	Michigan Indian Employment Training	Melena Maple	900 3rd Street	Muskegon	MI49440	mail
51	Michigan Indian Employment Training	Teri Chance	1048 Pierpoint	Lansing	MI48911	mail
52	Michigan Indian Employment Training	Mary Cody	2367 Byron Center	Wyoming	MI49509	mail
53	M-Live Website	service of Kalamazoo Gazette				mlive.com
54	Career Builder					careerbuilder.com

55	Monster						monster.com
56	Macomb Community Collete						macombcareerlink.experience.com
57	Albion College Career Development	Angie Dombrowski	4900 Kellogg Center	Albion	MI49224		albion.edu/careerdev
58	Grand Rapids Urban League		745 Eastern Ave SE	Grand Rapids	MI 49503	mail	
59	Muskegon Community College	Ann McManus	221 Quarterline Rd	Muskegon	MI 49442		Ann.McManus@muskegoncc.edu
60	Baker College	Director	1903 Marquette	Muskegon	MI49442		baker-csm.symplicity.com
61	University of St Francis	William Brune	2701 Spring St	Ft Wayne	IN 46808		wbrune@s.edu
62	Vincennes University	Richard Coleman	1002 N. First Street	Vincennes	IN 47951		vinu-csm.symplicity.com
63	Taylor University	Richard Baxter	1025 W. Rudisill	Ft Wayne	IN 46807		myinterfase.com/taylor-upland
64	Battle Creek Chapter NAACP	Roberta Crips	P.O. Box 1436	Battle Creek	MI49017	mail	
65	Women's League Of Battle Creek	President	286 Capital Ave	Battle Creek	MI49017	mail	
66	Broadcast Compliance Systems		1700 Rockville Pike	rockville	MD 20852		bcs-ok.com
67	Radio One School Of Broadcast	Joe Deschler	308 Bushner Place	LaCross	WI 54603		radio1school.chargerinternet.net
68	Eastern Michigan Unversity	Lorraine McKnight	311 King hall	Ypsilanti	MI48197		career.emichi.edu
69	Ferris State University	Laurie Kilbourne	1201 S State St	Big Rapids	MI49307		kilbourn@ferris.edu
70	Marygove College						fax 313-927-1695
71	Ohio University	Bettie Johnson	533 Baker Uni Cnt	Athens	OH45701		ohio.edu/careers
72	Illinois Center For Broadcasting						funjobsonair.com
73	Ohio U School of Telecommunications		9 S. College	Athens	OH45701	mail	
74	Davenport College	Linda Knasel	4123 W Main	Kalamazoo	MI49006		linda.kn@davenport.edu
75	WKDS - Loy Norrix	Bob Kucera	606 East Kilgore	Kalamazoo East	MI49001	mail	
76	Ely Broad College of Business	Ernest Betts	415 Eppley Center	Lansing	MI48824	mail	
77	Ball State University						bsu.edu/careers
78	Michigan Career & Technical Institute	Van Nunnally	11611 W Pine Lake	Plainwell	MI 49080		nunnallyv@michigan.gov
79	Radio Online	Ron chase	3500 Tripp	Amarillo Grand	TX79121		radioonline.com
80	Grand Rapids Community College	Chris Allen	143 Bostwick NE	Rapids	MI49503	mail	
81	DePaul University Career Center	Gillian Steele	1 E. Jackson	Chicago	IL60604		careercenter.depaul.edu
82	Loyola University Career Center	Joe Reaves	6525 N Sheridan	Chicago	IL60626	mail	
83	Northwestern University Career	Jeff Jenkins	620 Lincoln	Evanston	IL60208		northwestern-csm.symplicity.com

84	University of Chicago	Conner Barnes	1212 East 59th	Chicago	IL60637	mail
85	Radio Business Report					rbr.com/submit
86	Northwest Ohio Black Media Assoc	Clyde Hughes	541 Superior	Toledo	OH43660	mail
87	Calvin College	Career Services	3201 Burton SE	Grand Rapids	MI49546	career@calvin.edu
88	Aquinas College	Career Services	1607 robinson DE	Grand Rapids	MI49506	aquinas.edu.ccs/career
89	American Woman In Radio & TV	Suzin Claver	965 Century SW	Grand Rapids	MI49503	vandercook.suzin@broadband.att.com
90	Associate for Women In Communication	Renee Pewwitt	8425 W McNichols	Detroit	MI48221	pprevitt@marygrove.edu
91	ITT Technical Institute	Jennifer Hance	400 Sparks SE	Grand Rapids	MI49546	mail
92	Washington Heights Ministries	Gail Canalas	153 N Wood	Battle Creek	MI49017	fax 1-269-966-4186
93	Indeed.com	aggregator				
94	Michigan Works/Talent Bank	Debbie Mariuz		Allegan	MI	fax 269-686-5214
95	Yahoohotjobs.com					yohohotjobs.com
96	AAUW (Appleton)					cbuckley@wi.rr.com
97	AAUW (Eau Claire)					cbuckley@wi.rr.com
98	AAUW (Fort Atkinson)					cbuckley@wi.rr.com
99	AAUW (Green Bay)					cbuckley@wi.rr.com
100	AAUW (LaCrosse)					cbuckley@wi.rr.com
101	AAUW (Madison)					cbuckley@wi.rr.com
102	AAUW (Manitowac)					cbuckley@wi.rr.com
103	AAUW (Milwaukee)					cbuckley@wi.rr.com
104	AAUW (Oshkosh)					cbuckley@wi.rr.com
105	AAUW (Rhineland)					cbuckley@wi.rr.com
106	AAUW (Sheboygan)					cbuckley@wi.rr.com
107	AAUW (Wausau)					cbuckley@wi.rr.com
108	AAUW (WI)					cbuckley@wi.rr.com
109	ACLU of Wisconsin					liberty@aclu-wi.org
110	Affirmative Action & Compliance (WI)					lapinero@vc.wisc.edu
111	Aurora University					career@aurora.edu
112	Broadcast Employment Services Inc.					info@tvjobs.com
113	Brown College					kbaumeister@browncollege.edu
114	Bryant & Stratton College					lmfleischer@bryantstratton.edu
115	Business & Professional Women					bpwmadison@yahoo.com
116	Centro Hispano					chmarta2000@yahoo.com
117	Chicago Urban League					info@cul-chicago.org
118	Clarke College					martha.intveld@clarke.edu

119	Columbia College	columbiaworks@colum.edu
120	Columbia School of Broadcasting	djtrain@columbiaschoolbroadcas.com
121	Cornell College	jswanson@cornellcollege.edu
122	Dane County Jobs Program	heidt@co.dane.wi.us
123	DeVry Institute Career Services	lpost@devry.edu
124	Duluth Business Univ.	wendyb@dbumn.edu
125	Eastern Illinois University	csllm@eiu.edu
126	Fon du Lac Tribal Comm. College	donnai@fdltcc.edu
127	Goods Entertainment	adam@goodsentertainment.com
128	Hibbing Community College	bretthardt@hcc.mnscu.edu
129	Hmong Mutual Association	mail@hmaaweb.org
130	Illinois Center for Broadcasting	gary@beonair.com
131	India Student Association	joinISA@gmail.com
132	Iowa Central College of Broadcasting	orness@triton.iccc.cc.ia.us
133	ITT Technical School	mwitte@itt-tech.edu
134	Keller Graduate School of DeVry Univ.	pbergmann@keller.edu
135	Madison Media Institute	bmalinson@madisonmedia.edu
136	Minnesota Workforce Ctr.--Duluth	listjobs@ngwmail.des.state.mn.us
137	NAACP (Milwaukee Chapter)	rileymarcell@yahoo.com
138	NE WI Action Program (NEWCAP)	kathymurphy@newcap.org
139	NE WI African-American Assoc.	lucasas400@yahoo.com
140	Neighbor's Place	tom@neighborsplace.org
141	NEWAAMA	yarvelle@hotmail.com
142	Phillippine-American Association	suggestions@pamana-madison.org
143	UMOS (Corp. Headquarters-Milwaukee)	claudia.frias@umos.org
144	United Amerindian Ctr.	uac@netnet.net
145	Univ of MN--Duluth	glen@d.umn.edu
146	Upper Iowa University	careers@uiu.edu
147	UW Concordia	jean.austine@cuw.edu
148	UW Fox Valley	foxinfo@uwc.edu
149	UW Lawrence	careercenter@lawrence.edu
150	UW Manitowoc	manadmit@uwc.edu

151	UW Marathon Center	uwmc@uwc.edu
152	UW Ottawa	admiss.wi@ottawa.edu
153	UW Waukesha	wakinfo@uwc.edu
154	Wausau Area Hmong Mutual Association	bzehren@wausauhmong.org
155	WI Broadcasters Association	mludy@wi-broadcasters.org
156	Wisconsin Job Network	in@wisconsinjobnetwork.com
157	Women's Center	mail@twcwaukesha.org
158	Esther Gillis	esther.gillis@mwcradio.com
159	Community Industries	pdrak@communityindustries.org

Appendix 4
Annual EEO Public File Report

Midwest Communications, Inc. - Michigan Region

Covering the Period from June 1, 2009 through May 31, 2010

Stations Comprising Station Employment Unit:

**WNWN-AM/FM, WYZO-FM, WHTC-AM, WYVN-FM,
WTVB-AM, WVFM, WKZO-AM, WQLR-AM**

Note: As of April 1, 2010, WYZO became WKZO-FM

Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by Station
Employment Unit During The Report Time Period:

1. Outreach:

Website Posting and On Air Announcements

www.wincountry.com www.wyzo.com
www.wvfm.fm www.whtc.com
www.1560am.com www.thevan.fm
www.wkzo.com
www.1660thefan.com

- a) Date: June 1, 2006 to present
Participating Employees: Peter Tanz – Market Manager
Event Sponsor: Midwest Communications

Description of Activity

Midwest Communications has a general announcement posted on its websites encouraging people to apply for open positions and to encourage organizations who can refer job seekers to contact us. Midwest Communications also airs announcements each month on each station encouraging organizations to apply to have job openings sent to them

2. Outreach:

**Participation in programs by educational
Institutions relating to career opportunities in
Broadcasting**

- a) Date: November 3, 2009
Participating Employees: Peter Tanz
Event Sponsor: Branch Area Careers Center

Description of Activity

Market Manager Peter Tanz spoke to a group of students at the Branch Area Careers Center Career Fair about jobs in radio. He spoke at both morning and afternoon sessions.

- b) Date: April 23, 2010
Participating Employees: Ken Delaney, Justin Lopshire
Event Sponsor: Jennings Elementary School - Quincy

Description of Activity

Using the WTVB remote van, Delaney and Lopshire spoke to approximately 80 third graders about careers in radio and the equipment and vehicle used

- i) Date: April 20, 2010
Participating Employees: Ed VerSchure
Event Sponsor: Cub Scout Troop
Cindy Bosch

Description of Activity

The children were very eager to learn all about radio. A tour of the facilities was conducted. The importance of reading, writing and speaking correctly was discussed. The children were allowed to voice a commercial.

- j) Date: October 30, 2009
Participating Employees: Midwest Communications
Event Sponsor: Broadcasting Career Builder Conference

Description of Activity

Midwest Communications was a co-sponsor of the event which included sessions on job seeking, interactive media, and different jobs in radio.

- k) Date: May 11, 2010
Participating Employees: Bobby Guy
Event Sponsor: Cub Scout Troop 345
Vicki Newbaum

Description of Activity

Cub Scouts toured the Win 98 facilities. Bobby Guy talked about all the different aspects of radio including technical issues, and people who work behind the scenes.

- l) Date: May 17, 2010
Participating Employees: Rick Shields, Sean Stevens, Lori Wingle
Event Sponsor: Cub Scout Troop 224

Description of Activity

Cub Scouts toured the Kalamazoo facilities. Scouts toured in order to receive a mass communications badge. All aspects of radio were discussed

5. Outreach

Hosting at least one job fair

- a) Date: April 21, 2010
Participating Employee: Midwest Managers
Event Sponsor: Midwest Communications
Career Fair

Description of Activity

Midwest Communications Stations held an in-house job/career fair. Approximately 43 people participated in the event. Radio ads along with newspaper ads advertised the fair.

Appendix 5

Annual EEO Public File Report

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WTVB-AM, WVFM-FM, WKZO-AM, WQLR-AM**

Note: As of April 1, 2010, WYZO became WKZO-FM

Station Studio and Office Location Addresses:

Midwest Communications, Inc. operates studio and office facilities at the following southwestern Michigan addresses:

25 West Michigan Avenue, Battle Creek, Michigan 49017. 269-968-1991.

182 North Angola Road, Coldwater, Michigan 49036. 517-279-1590. (WTVB and WNWN-FM public inspection material available at this location.)

87 Central Avenue, Holland, Michigan 49423. 616-392-3121. (WHTC and WYVN public inspection material available at this location.)

4200 West Main Street, Kalamazoo, Michigan 49006. 269-345-7121. (WNWN-AM, WYZO-FM, WVFM-FM, WKZO-AM, WQLR-AM public inspection material available at this location.) **Note: As of April 1, 2010, WYZO became WKZO-FM**

Midwest Communications, Inc. Corporate office is located in Wausau, Wisconsin: 904 Grand Ave, Wausau, Wisconsin 54402 . 715-842-1437.

Appendix 6
Annual EEO Public File Report
Midwest Communications, Inc. - Michigan Region
 Covering the Period from June 1, 2008 to May 31, 2009

Stations Comprising Station Employment Unit:
WNWN-AM/FM, WYZO-FM, WHTC-AM, WYVN-FM,
WTVB-AM, WVFM-FM, WKZO-AM, WQLR-AM
 Note: As of April 1, 2010, WYZO became WKZO-FM

Station Personnel Involved In Hiring Decisions:

The following station personnel are responsible for hiring decisions by our Station Employment Unit:

Name	Title	Phone Number	E-mail
Peter Tanz	Market Manager	269-488-3801	peter.tanz@mwcradio.com
Ken Delaney	WTVB Station Manager.	517-279-1590	ken.delaney@mwcradio.com
Bridgett Bowman	Traffic Manager	269-968-1991.	bridgett.bowman@mwcradio.com
Michael Klein	Director of Sales	269-342-7121	mike.klein@mwcradio.com
Pamela Lacey	WNWN FM Program Director	269-342-7121	Pj.lacey@mwcradio.com
Brent Alan	WHTC/WYVN Program Director	616-392-3121	brent.alan@mwcradio.com
Kevin Oswald	WHTC/WYVN Sales Manager	616-392-3121	kevin.oswald@mwcradio.com
Dennis Martin	WNWN-FM Sales Manager	269-345-7121	dennis.martin@mwcradio.com
Troy Robertson	WNWN Program Director	269-345-7121	troy.robertson@mwcradio.com
Jay Morris	WKZO Program Director	269-488-3804.	jay.morris@mwcradio.com
Ken Lanphear	WVFM Program Director	269-488-3805	ken.lanphear@mwcradio.com
James Whelan	News Director - Coldwater	517-279-1590	jim.whelan@mwcradio.com
John McNeill	News Director – Kalamazoo	269-488-3812.	john.mcneill@mwcradio.com
Mike Keyworth	Kalamazoo Sales Manager	269-345-7121	mike.keyworth@mwcradio.com

The following person is responsible for coordinating our Station Employment Unit's E.E.O. efforts:

Pat Thomas, EEO Coordinator. 517-279-1590. pat.thomas@mwcradio.com

Midwest Communications, Inc. Director Of Human Resources Is Based In Wausau, Wisconsin:
 Esther Gillis, Director of Human Resources. 715-842-1437. esther.gillis@mwcradio.com